



ABOUT US

THE FIGHT IS FIXED® LLC C2:15 BOUTIQUE & FIXED WELLNESS COLLECTION

The Fight Is Fixed® LLC is a faith-rooted, purpose-driven brand created to empower individuals to live healed, whole, and victorious lives—spiritually, mentally, and physically.

Through our two powerful brands—**C2:15 Boutique** and **FIXED Wellness Collection**—we offer tools, inspiration, and natural support that align with God's truth and the body's design.

We believe that every battle you've faced has already been won, and now it's time to walk in that victory. Your healing is not a maybe—The Fight Is Fixed®.



C2:15 BOUTIQUE

Faith-Inspired. Purpose-Worn.

C2:15 Boutique offers faith-based apparel, accessories, mugs, and gifts that speak life, encourage hearts, and spark conversations. Each piece is a reminder that you are covered, called, and equipped to live in victory.



FIXED WELLNESS COLLECTION

Rooted in Nature. Backed by Purpose.

Our herbal tea blends are handcrafted with care using high-quality herbs to support your body's natural ability to restore balance. Each blend is designed to help you stay consistent, committed, and covered—inside and out.

OUR MISSION

To inspire and equip individuals to walk in total wellness and God-given purpose through faith-filled lifestyle products and natural wellness solutions.

WE STAND ON THESE VALUES



FAITH

We put God first in everything we do.



WELLNESS

We promote whole-body healing through natural support.



VICTORY

We live in the finished work of Christ.



INTEGRITY

We do what's right, even when no one is watching.



COMMUNITY

We uplift, empower, and walk together in purpose.

★ *The Fight Is Fixed®* ★

FAITH OVER FEAR. VICTORY OVER EVERYTHING.



SHOP. SIP. HEAL. REPEAT.



www.fixedwellnesscollection.com

| www.c215boutique.com |



@THEFIGHTISFIXED

THE FIGHT IS FIXED[®]

FIXED WELLNESS COLLECTION

"Having disarmed the powers and authorities, he made a public spectacle of them, triumphing over them." — Colossians 2:15

A Brand Story: From Declaration to Dominion

Where It Began

The Fight Is Fixed® was never built as a slogan. It was born out of a calling — an apostolic conviction received in February 2020 that the victory so many people are still fighting *for* has already been won. Rooted in Colossians 2:15, the brand carries a single, unshakable declaration: the fight is already fixed.

What started as a ministry message grew into a full ecosystem — emotional restoration, physical stabilization, and financial protection, built for the whole person, not just one part of them. The butterfly became the brand's quiet signature: a reminder that transformation is never instant, but it is always trustworthy.

Why Wellness

Emotional healing was never meant to live alone. A person can renew their mind and still carry high blood pressure, restless nights, or a body worn down from years of just getting through. The FIXED Wellness Collection exists to close that gap — bringing the same declaration over the physical body that The Fight Is Fixed® speaks over the spirit.

Every blend in the collection carries the brand's core belief: wellness is not about managing symptoms. It is about reclaiming dominion over a body that has been through war — one warm cup at a time.

The Collection

FIXED Wellness is a growing line of 33 herbal tea blends, each one built around a specific area of the body and life that people quietly struggle with — blood pressure, blood sugar, joint pain, sleep, immune defense, detoxification, mental clarity, anxiety, and more. Every blend follows the same naming language: **FIXED**, followed by the word that names the victory — Still, Balance, Move, Calm, Rest, Peace, Guard, Reset, and others.

The collection extends beyond tea into companion wellness guidebooks, soak sachets for bath and foot detox, and small-batch topical products — each one carrying the same brand voice: confrontational, declarative, warm, and survivor-centered.

Pillar	What It Restores
The Fight Is Fixed®	Emotional & spiritual healing
FIXED Wellness Collection	Physical stabilization
C2:15 Boutique	Identity & everyday declaration

Life Insurance	Financial protection
----------------	----------------------

Who It's For

The FIXED Wellness Collection speaks directly to the man or woman who has spent years putting everyone else first — raising families, building businesses, surviving seasons that should have broken them — and who is finally ready to tend to their own body with the same intention they have given everyone else.

It is built especially for health-conscious adults and seniors managing real, recurring health concerns, who want a daily ritual rooted in tradition rather than another prescription to remember.

Built to Scale

The FIXED Wellness Collection was designed from the outset as a recurring-revenue retail line under C215 Boutique — not a one-time product drop. Tea blends, soak sachets, and companion guidebooks create natural cross-sell and repeat-purchase behavior, while a direct mail and faith-based outreach strategy connects the collection to senior and church communities who respond to authentic, story-driven brands over polished corporate messaging.

FIXED Wellness sits alongside a growing catalog under C215 Boutique, including t-shirts, journals, and books — with oils, candles, and creative arts coming soon. Together, these product lines create a diversified retail footprint, each one reinforcing the same brand voice and customer base while reducing reliance on any single product category.

The collection is structured for growth across e-commerce, wholesale, and subscription channels — positioning FIXED Wellness as both a standalone product line and a long-term brand asset within The Fight Is Fixed® ecosystem.

Every cup is a declaration. Every blend is a battle already won. This is wellness with a witness. This is healing with heritage.

THIS IS FIXED.

The Fight Is Fixed® is a federally registered trademark. © The Fight Is Fixed® LLC. These statements have not been evaluated by the Food and Drug Administration. FIXED Wellness products are not intended to diagnose, treat, cure, or prevent any disease.